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WANT WANT CHINA HOLDINGS LIMITED

中國旺旺控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 0151)

CLARIFICATION ANNOUNCEMENT AND RESUMPTION OF TRADING

This announcement is made by Want Want China Holdings Limited (the “**Company**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The board of directors of the Company (the “**Board**”) would like to clarify certain statements referred to in the press today regarding the Company’s expected financial performance for 2008, in which it was said that Mr. Tsai Eng-Meng, the Chairman of the Company (the “**Chairman**”) expects that the profit of the Company will grow by 30% in 2008.

The Chairman made a speech to the employees of China Times Group (“**CTG**”), a Taiwanese company involved in the media business and in which the Chairman has a controlling interests, during the annual dinner of CTG held on 18th January 2009 in Taiwan. In his speech, the Chairman sought to encourage the employees of CTG to remain positive and confident in the performance of CTG, and reminded them that strong companies could continue to succeed even in the current difficult economic climate. By way of illustration, the Chairman noted that 2008 was a difficult year for many companies around the globe but the management of the Company has worked hard trying to achieve the internal performance target of a growth of 30% in its turnover. The Chairman personally believes that the Company will continue to maintain a positive performance despite the challenging economic conditions. As such, the Chairman noted his belief that CTG could also have a prosperous future if all its employees continue to work hard and contribute to the success of CTG.

The Company would like to clarify that the Chairman’s comments were made at a private function, based on his personal belief, and do not represent an estimation of the Company’s performance during 2008. Investors are therefore reminded to exercise caution when trading in the Company’s shares and not to treat such comments as a profit estimate. The financial statements of the Company for the year ended 31st December 2008 are currently being audited and the Company will make a formal results announcement in accordance with the

requirements of the Listing Rules.

Trading in the shares of the Company on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) was suspended at the request of the Company with effect from 10:18 a.m. on Friday, 30th January 2009 pending the release of this announcement. The Company has applied to the Stock Exchange for the resumption of trading in the shares with effect from 9:30 a.m. on Monday, 2nd February 2009.

By order of the Board
Want Want China Holdings Limited
LAI Hong Yee
Company Secretary

Hong Kong, 30th January 2009

As at the date of this announcement, the executive Directors are Mr. TSAI Eng-Meng, Mr. LIAO Ching-Tsun, Mr. CHU Chi-Wen and Mr. TSAI Shao-Chung, the non-executive Directors are Mr. MAKI Haruo, Mr. TOMITA Mamoru, Mr. LIN Feng-I and Mr. CHENG Wen-Hsien, and the independent non-executive Directors are Mr. TOH David Ka Hock, Mr. PEI Kerwei, Mr. CHIEN Wen-Guey and Mr. LEE Kwang-Chou.