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WANT WANT CHINA HOLDINGS LIMITED

中國旺旺控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 0151)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of Want Want China Holdings Limited (the “**Company**”) hereby announces that a meeting of the Board of the Company will be held on Monday, 8 March 2010 for the purpose of, inter alia, considering and approving the annual results of the Company and its subsidiaries for the year ended 31 December 2009 and considering the recommendation of payment of a final dividend (if any).

By order of the Board
Want Want China Holdings Limited
LAI Hong Yee
Company Secretary

Hong Kong, 6 January 2010

As at the date of this announcement, the executive directors are Mr. TSAI Eng-Meng, Mr. LIAO Ching-Tsun and Mr. CHU Chi-Wen, the non-executive directors are Mr. TSAI Shao-Chung, Mr. MAKI Haruo, Mr. TOMITA Mamoru, Mr. LIN Feng-I and Mr. CHENG Wen-Hsien, and the independent non-executive directors are Mr. TOH David Ka Hock, Dr. PEI Kerwei, Mr. CHIEN Wen-Guey and Mr. LEE Kwang-Chou.