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## ELECTION OF LANGUAGE AND MEANS OF RECEIPT OF CORPORATE COMMUNICATION

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### WANT WANT CHINA HOLDINGS LIMITED

中國旺旺控股有限公司

(Incorporated in the Cayman Islands with limited liability)  
(Stock Code: 0151)

5 February 2010

Dear Shareholder,

### Election of Language and Means of Receipt of Corporate Communication

Pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and the articles of association of Want Want China Holdings Limited (the "Company"), the Company will make available the following options for you to elect for receipt of the corporate communication of the Company (the "Corporate Communication"), which means any document issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form:

- (1) to read the Corporate Communication published on the Company's website at [www.want-want.com](http://www.want-want.com) (the "Website Version") in place of receiving printed copies, and to receive the Company's printed notification of the publication of the Corporate Communication on its website; or
- (2) to receive the printed English version of all Corporate Communication only; or
- (3) to receive the printed Chinese version of all Corporate Communication only; or
- (4) to receive both the printed English and Chinese versions of all Corporate Communication.

For the purposes of environmental protection and cost saving, the Company recommends you to select the Website Version. To make your selection, please mark "X" in the appropriate box on the enclosed reply form (the "Reply Form") and sign and return it by post using the mailing label at the bottom of the Reply Form (a stamp is not required if posted in Hong Kong) or by hand delivery to the Company c/o the Company's Branch Share Registrar, Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong.

**If the Company does not receive the duly completed Reply Form or receive a response indicating any objection from you by 5 March 2010, you will be deemed to have consented to receive the Corporate Communication in Website Version only. A notification of the publication of the relevant Corporate Communication will be sent to you by post when such Corporate Communication is published on the Company's website.**

If you choose to receive the Corporate Communication in printed form, the Company will send the selected language(s) of the Corporate Communication to you unless and until you notify the Company's Branch Share Registrar in writing or send a notice via email at [want-want.ecom@computershare.com.hk](mailto:want-want.ecom@computershare.com.hk) that you wish to receive the Corporate Communication in the other (or both) language(s) or by electronic means through the Company's website (i.e. the Website Version). You have the right at any time by reasonable notice in writing to the Company c/o the Company's Branch Share Registrar or using the email at the email address as indicated above specifying your name, address and request, to change the choice of language or means of receipt of the Corporate Communication. Even if you have chosen (or are deemed to have consented) to receive all Corporate Communication using electronic means but for any reason have difficulty in receiving or gaining access to the Corporate Communication, the Company will promptly upon your request send the Corporate Communication to you in printed form free of charge.

Please note that (a) printed copies of the English and Chinese versions of all Corporate Communication will be available from the Company or the Company's Branch Share Registrar on request; and (b) the same will also be available on the Company's website at [www.want-want.com](http://www.want-want.com) and the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk).

Should you have any queries in relation to this letter, please call the Company's telephone hotline at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding public holidays.

Yours faithfully,  
By order of the Board  
**Want Want China Holdings Limited**  
LAI Hong Yee  
Company Secretary