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WANT WANT CHINA HOLDINGS LIMITED

中國旺旺控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 0151)

ELECTION OF LANGUAGE AND MEANS OF RECEIPT OF CORPORATE COMMUNICATION

Pursuant to Rules 2.07A and 2.07B of the Listing Rules and the articles of association of the Company, the Company is making arrangements to offer its Shareholders the options to elect for receipt of the Corporate Communication either by electronic means through the Company's website at www.want-want.com or in printed form (in English version only, or in Chinese version only, or in both English and Chinese versions).

INTRODUCTION

Pursuant to Rules 2.07A and 2.07B of the Listing Rules and the articles of association of the Company, the Company is making arrangements to offer its Shareholders the options to elect for receipt of the Corporate Communication either by electronic means through the Company's website at www.want-want.com or in printed form (in English version only, or in Chinese version only, or in both English and Chinese versions).

In support of environmental protection and for the purpose of cost saving, the Company recommends its Shareholders to elect the Website Version (as defined below) for receiving the Corporate Communication.

PROPOSED ARRANGEMENTS

In accordance with Rules 2.07A and 2.07B of the Listing Rules and the articles of association of the Company, the following arrangements will be made by the Company:

1. A letter of request (the "**First Letter**") dated 5 February 2010 together with a pre-paid reply form (the "**Reply Form**"), in both English and Chinese versions, have been sent by the Company to its Shareholders to enable them to elect any one of the following options for receipt of the Corporate Communication:

- (1) to read the Corporate Communication published on the Company's website at www.want-want.com (the "**Website Version**") in place of receiving printed copies, and to receive the Company's printed notification of the publication of the Corporate Communication on its website; or
- (2) to receive the printed English version of all Corporate Communication only; or
- (3) to receive the printed Chinese version of all Corporate Communication only; or
- (4) to receive both the printed English and Chinese versions of all Corporate Communication.

The Reply Form should be completed, signed and returned by post using the mailing label at the bottom of the Reply Form (a stamp is not required if posted in Hong Kong) or by hand delivery to the Company c/o the Company's Branch Share Registrar, Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong.

2. The First Letter explains that if the Company does not receive the duly completed Reply Form or receive a response indicating any objection from its Shareholders by 5 March 2010, such Shareholders will be deemed to have consented to receive the Corporate Communication in Website Version only and a notification of the publication of the relevant Corporate Communication will be sent to them by post when such Corporate Communication is published on the Company's website.
3. Shareholders who wish to receive Corporate Communication in printed form can select to receive either English version only, or Chinese version only, or both English and Chinese versions. The Company will send the selected language(s) of the Corporate Communication to those Shareholders who have made a selection unless and until they notify the Company's Branch Share Registrar in writing or send a notice via email at want-want.ecom@computershare.com.hk that they wish to receive the Corporate Communication in the other (or both) language(s) or by electronic means through the Company's website (i.e. the Website Version).
4. When each of the printed Corporate Communication is sent out in accordance with the arrangements as set out in paragraph 3 above, a notification letter (the "**Second Letter**") together with a pre-paid request form (the "**Request Form**"), in both English and Chinese, will be attached to the relevant Corporate Communication stating that the Corporate Communication prepared in the other language will be available upon request. Shareholders may at any time request for the other language of the Corporate Communication by completing and returning the Request Form to the Company c/o the Company's Branch Share Registrar or by sending an email to want-want.ecom@computershare.com.hk.
5. With respect to Shareholders who have chosen (or are deemed to have consented) to receive all Corporate Communication using electronic means, the Second Letter together with the Request Form will be sent to such Shareholders by post as and when any Corporate Communication is published on the Company's website and the website of the Stock Exchange.

6. Shareholders shall have the right at any time by reasonable notice in writing to the Company c/o the Company's Branch Share Registrar or sending a notice via email at want-want.ecom@computershare.com.hk specifying their name, address and request, to change the choice of language or means of receipt of the Corporate Communication. Even if a Shareholder has chosen (or is deemed to have consented) to receive all Corporate Communication using electronic means but for any reason have difficulty in receiving or gaining access to the Corporate Communication, the Company will promptly upon request send the Corporate Communication to the Shareholder in printed form free of charge.
7. Each of the Corporate Communication in both English and Chinese versions and in an accessible format will be available on the Company's website at www.want-want.com and the website of the Stock Exchange at www.hkexnews.hk.
8. Shareholders can call the Company's telephone hotline at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding public holidays, in respect of any queries in relation to the Company's proposed arrangements set out above.

DEFINITIONS

In this announcement, the following words and expressions shall have the following meanings unless the context requires otherwise:

“Company”	Want Want China Holdings Limited, a company incorporated as an exempt company with limited liability under the law of the Cayman Islands, whose principal activity is investment holding. The Shares of which are listed on the main board of the Stock Exchange (stock code: 0151)
“Corporate Communication”	Any document issued or to be issued by the Company for the information or action of holders of any of its securities as defined in Rule 1.01 of the Listing Rules, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form
“Hong Kong”	The Hong Kong Special Administrative Region of the People's Republic of China
“Listing Rules”	the Rules Governing the Listing of Securities on the The Stock Exchange of Hong Kong Limited
“Share(s)”	ordinary share(s) with nominal value of US\$0.02 each in the issued share capital of the Company
“Shareholder(s)”	holder(s) of the Share(s)

“Stock Exchange”

The Stock Exchange of Hong Kong Limited

By order of the Board
Want Want China Holdings Limited
LAI Hong Yee
Company Secretary

Hong Kong, 5 February 2010

As at the date of this announcement, the executive directors are Mr. TSAI Eng-Meng, Mr. LIAO Ching-Tsun and Mr. CHU Chi-Wen, the non-executive directors are Mr. TSAI Shao-Chung, Mr. MAKI Haruo, Mr. TOMITA Mamoru, Mr. LIN Feng-I and Mr. CHENG Wen-Hsien, and the independent non-executive directors are Mr. TOH David Ka Hock, Dr. PEI Kerwei, Mr. CHIEN Wen-Guey and Mr. LEE Kwang-Chou.